

## ADVERT RATES

### PRICE BOARD

970x250px banner.

This will feature on the header of the website and above all story page.

Billed **N800,000** per month.

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### HOMEPAGE WRAP-AROUND

This special advert is wrapped around the entire Homepage. It also displays prominently on all navigational pages. The entire homepage is devoted solely to this advertisement. Billed **N1 million** per month.

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### LEADER BOARD

728x90px banner. This is featured on the header and footer of the entire website. Billed **N500,000** per month.

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### SOCIAL MEDIA ADS

This is promoted on all social media platforms. Billed **N1,000,000** per month to reach up to 3,000,000 people.

### SPONSORED

### ARTICLES

The various products, News, Business, Health, Politics, Sports, Entertainment, video news, etc. Billed **#250,000** per month.

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### VIDEO PRIME POSITIONS

15 - 30 seconds auto loop video adverts. Price ranges from **N200,000 to N500,000** per week.

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### SIDE-BAR

(For Non-profit organisations)

300x600px, 300x250px banner. Billed **#250,000** per month.

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### WIDE SKYSCRAPER

300x600px, 300x250px, 160x600px banner. It can be aligned to the right or left column of the Home page. It also displays very prominently on all navigational pages. Billed **#500,000** per month.